O/o. General Manager (S & M - CM) Sales & Marketing - Consumer Mobility 3rd Floor, "A" Wing, New Administrative Building 16, Greams Road, Chennai – 600 006 Phone: 044-28297878, Fax: 044-28297979



BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

SALES & MKTG-CM/165/RCVs & TOPUPs/2015-16-15/41

dated

23.10.2015

Sub:Extension of Promotional Combo Vouchers for festival season under prepaid mobile services-reg Ref: C.O.ND ECT approval No. 2002 dated 09.10.2015.

Approval of the competent authority is hereby conveyed to extend the **Promotional Offer of Combo** STVs of Rs.73 and Rs.146 for the forthcoming festival seasons under prepaid mobile services for a period of 90 days from 27.10.2015 to 24.01.2016 in Tamilnadu LSA (including CHTD) as under.

Offer Details:

S. No	MRP of Combo STV s (Inclusive of Service Tax) (in Rs.)	Details
1	73	Free 73 SMS (on-net only) + Full Talk value of Rs. 73 with validity of 15 days only
2.	146	Free146 SMS (on-net only) + Full Talk value of Rs. 146 with validity of 25 days only

This STV can be activated through **C-Topup only**. All other terms and conditions will remain same.

This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

(Anandhi Sankararaman)

Assistant General Manager (Mktg-CM-I)

Phone: 044-28295177 Mobile: 9486100540

To

GM (NW-O CM), Trichy -1/Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai GM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM),

Chennai Telephones, Chennai